

CASESTUDY



Our Ex-Domes are used by anyone looking for branding; from street vendors to blue chip multinationals.

Requirements:

Street vendor, Lionel, requested a branded cover that would be easy to set up and take down and was durable and resilient in all weather conditions. He also needed a product that would be cost-effective to repair if damaged.

Solution:

The Ex-Dome was the ideal answer to Lionel's needs. With sturdy locking devices on its legs and strong, hard-wearing parts, the Ex-Dome can withstand daily use in many climates. It fits neatly into Lionel's vehicle and is effortless to erect and take down. The bold, bright printed fabric and the large surface area of the Ex-Dome gives Lionel greater exposure. A repair kit is also provided in the unlikely event that the Ex-Dome is damaged or if any parts require replacing.

Results:

Lionel has successfully used his Ex-Dome each day for more than 6 months. He says his business has increased by 20% since he started using the Ex-Dome, which has become a landmark on Buro Crescent. The success of this purchase can be measured by the fact that a similar product was bought at the same time from another supplier but has not managed to survive the outdoor elements. Superior quality certainly stands out.

EX-DOME

VS

STANDARD GAZEBO

